



# IACW Winter Quarterly Meeting

Wednesday, February 14, 2024 | 12-2 PM



Immunization Action  
Coalition of Washington



Immunization Action  
Coalition of Washington



# Welcome & Announcements

Neil Kaneshiro, MD  
IACW Chairperson

# Before We Begin...

- **Questions/Comments for the presenter?** Type your question into the chat box and we will do our best to address them after each presentation
- **Questions about Zoom/tech? (i.e., I can't hear, I can't see slides, etc.)?** Send a direct chat message to Drashti Patel and we will do our best to problem-solve.
- **Today's meeting is being recorded** and abbreviated slides will be available at [ImmunityCommunityWA.org](https://ImmunityCommunityWA.org).
- Please feel free to introduce yourselves in the chat with your name, pronouns, your role as an immunizer, and an interesting fact related to immunizations.

# IACW Code of Conduct

Members and participants agree to support our mission and strengthen immunization efforts in Washington State that are based on evidence-based guidance from the Advisory Committee on Immunization Practices (ACIP).

# Today's Agenda

Time	Agenda Item	Presenter
12:00pm	Welcome and Introductions	Neil, <i>IACW Chairperson</i>
12:10pm	IACW Updates	Drashti Patel, <i>WithinReach Staff</i>
12:20pm	Honoring Kevy Wijaya	Laura Widdice, <i>IACW Executive Committee Member</i>
12:25pm	DOH Updates	Danielle Koenig, <i>WA State Department of Health</i>
12:45pm	Respiratory Season Subcommittee Report Out	Ajia McAferty, <i>Subcommittee Chair, WithinReach Staff</i>
<b>12:55pm</b>	<b>5-minute break</b>	
01:00pm	Community Health Efforts Across Washington Series: NASHI Immigrants Health Board <i>Followed by Q&amp;A</i>	Tamara Cunitz, Svitlana Myrna, & Sara Podczervinski, <i>NASHI Immigrants Health Board</i>
01:30pm	Presentation: Multilingual Health Education Alliance	Amina Ibrahim & Dr. Beth Dawson-Hahn <i>University of Washington Dept of Pediatrics</i>
01:55pm	Closing	Neil Kaneshiro, <i>IACW Chairperson</i>

# IACW Announcements & Upcoming Events

## New Executive Committee Members & Staff

- Drashti Patel, PharmD (she/her) Project Manager, Immunizations & Partnerships - WithinReach
- Laura Widdice, RN (she/her), Director of Health Services - Renton School District

## Upcoming Events

- National Conference for Immunization Coalition & Partnerships (NCICP) from April 9 to April 11, Philadelphia.
- Vax Expo on May 1<sup>st</sup>, Spokane.
- WA-CHIP Learning Collaborative Recruitment launching March 2024
- WA HPV Taskforce Roundtable on May 10<sup>th</sup>

# Immunity Community/IACW Activities: October – December 2023

## Hepatitis B Health Disparities in Refugee and Immigrant Communities E-course

- Newly relaunched! Check out this updated e-course for tools for healthcare providers to effectively engage with patients with or at risk of Hepatitis B. 1 hour in length. Free CE credits available.

## Committees

- Respiratory Season Subcommittee launched November 2023
- Executive Committee last met on December 13, 2023
- Have an idea or proposal for a subcommittee or coalition activity? Let us know!

## Immunity Community

- Sign up for the Immunity Community Connections Monthly Newsletter
- Email [ic@withinreachwa.org](mailto:ic@withinreachwa.org) if you have resources you'd like to share



# Honoring Kevy Wijaya





# Washington State Department of Health - Updates

**Danielle Koenig**

Acting Director, Center for Health Promotion &  
Education, WA DOH



Department of Health Updates  
February 14, 2024

COVID-19



**COVID-19**

**INFLUENZA**

**RSV**

← Select a Vaccine to View

**LEARN MORE**

Data for the 2023-2024 COVID-19 Season

**1,521,807** Doses administered

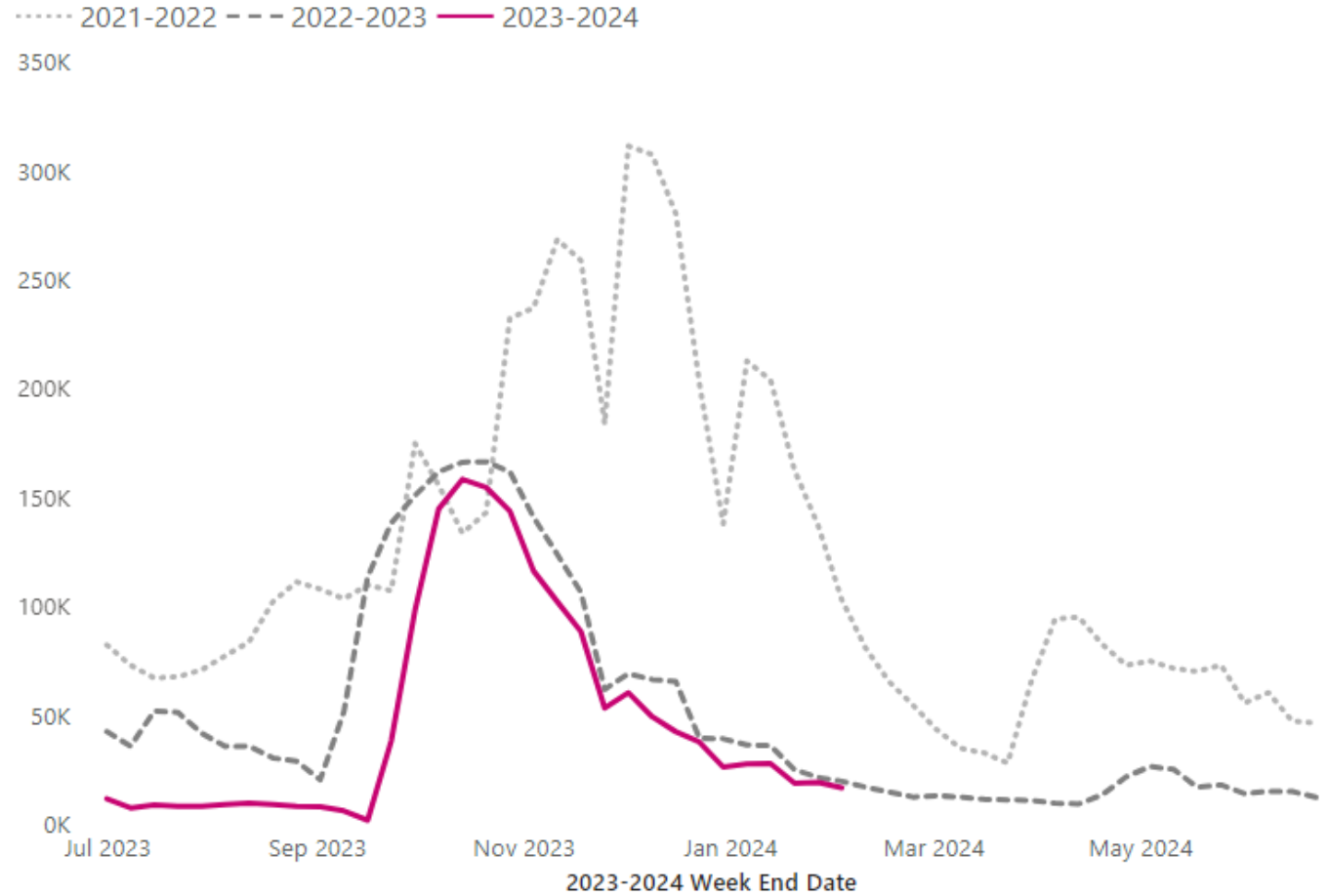
**19,351** Doses administered per 100,000 people



**17.5%**

Vaccinated with all CDC-recommended doses (Up to Date)

## Weekly Doses Administered Comparing Past and 2023-2024 COVID-19 Seasons

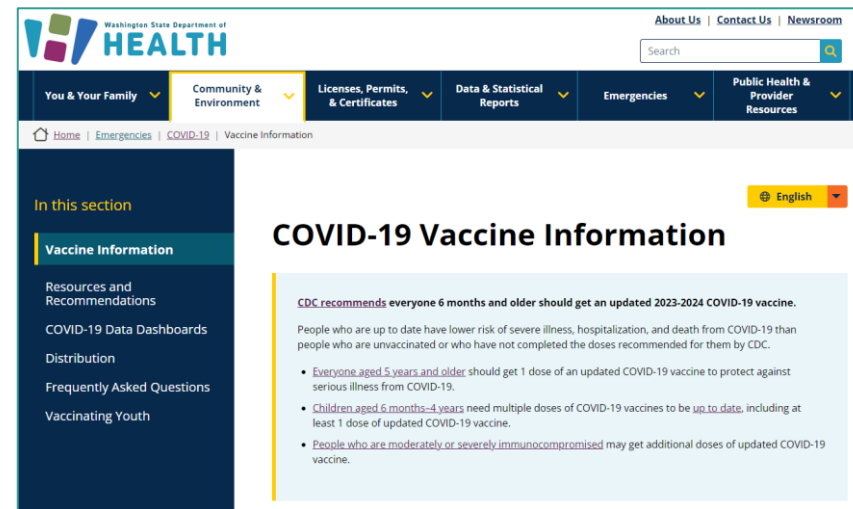


Visit the full [COVID-19 vaccination dashboard](#) for more data. →

# Updates to Webpages

To better align with CDC language and create better clarity for the public surrounding the updated 2023-2024 COVID-19 vaccines, we have made updates to many of our public and provider COVID-19 Vaccine webpages, currently in English and Spanish!

- [COVID-19 Vaccine Information](#)
- [Vaccinating Youth](#)
- [About the COVID-19 Vaccines](#)
- [Vaccinating Youth - Providers](#)
- [Toolkit and Resources](#)
- [Clinical Information for COVID-19 Vaccine Providers](#)
- [COVID-19 Vaccine Information for Health Care Providers](#)



# Upcoming Peer-to-Peer Webinars

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## Long COVID Series

- February 16: [Post COVID-19 Conditions: Expanding Our Understanding of Long-term Sequelae of COVID-19](#) with Dr. Eric Chow
- March 29: [Unmasking Long COVID: Insights and Updates from University of Washington Clinical Research](#) with Dr. Helen Chu

## Effectively Engaging Communities Series with Dr. Michelle Andrasik

- April 19: [Building Relationships and Establishing Trust](#)
- May 10: [Addressing Vaccine Hesitancy](#)

All webinars are from noon to 1:00 PM.

**Free CE credits!** Visit the POP [webinar page](#) for more information ([www.doh.wa.gov/pop](http://www.doh.wa.gov/pop)).

Flu

## 2023-24 Flu Campaign Branding Update

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**flu free**  
WASHINGTON

[FluFreeWA.org](https://FluFreeWA.org)

WASHINGTON  
**sin gripe**

[WASinGripe.org](https://WASinGripe.org)



# 2023-24 Flu Free Washington Campaign Insights

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## **Assets September '23 – February '24**

- Facebook and Instagram ads in English, Spanish, Chinese (traditional & simplified), Vietnamese, and Russian
- Website banner ads in English and Spanish
- Radio ads in English and Spanish
- Google search



## **Interactions as of January**

- Over 49 million impressions (49,118,007)
- Over 15 million audio listens (15,303,986 )
- Over 41 thousand clicks to [FluFreeWA.org](https://FluFreeWA.org)

HPV

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Happy First Birthday to HPV at Nine!

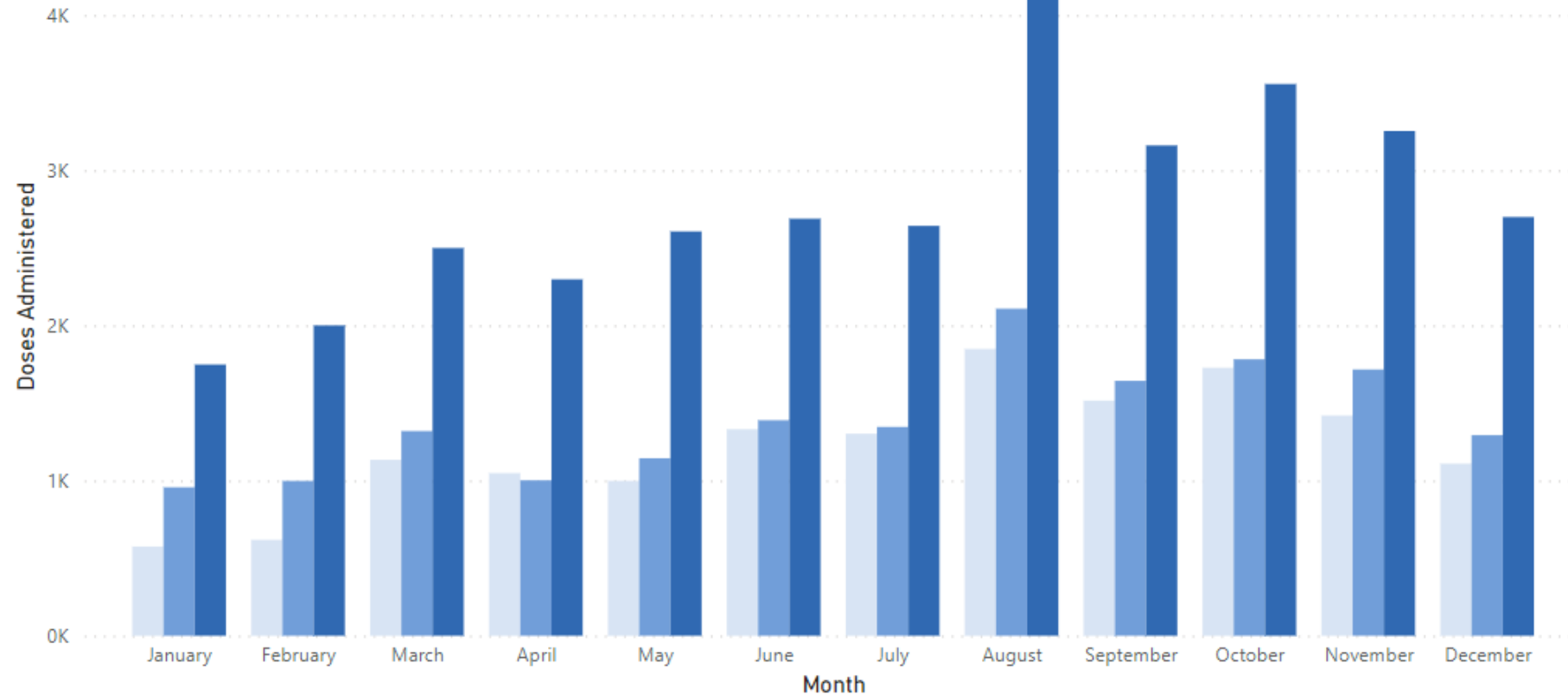
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# HPV Doses Administered 9-10 Year Olds

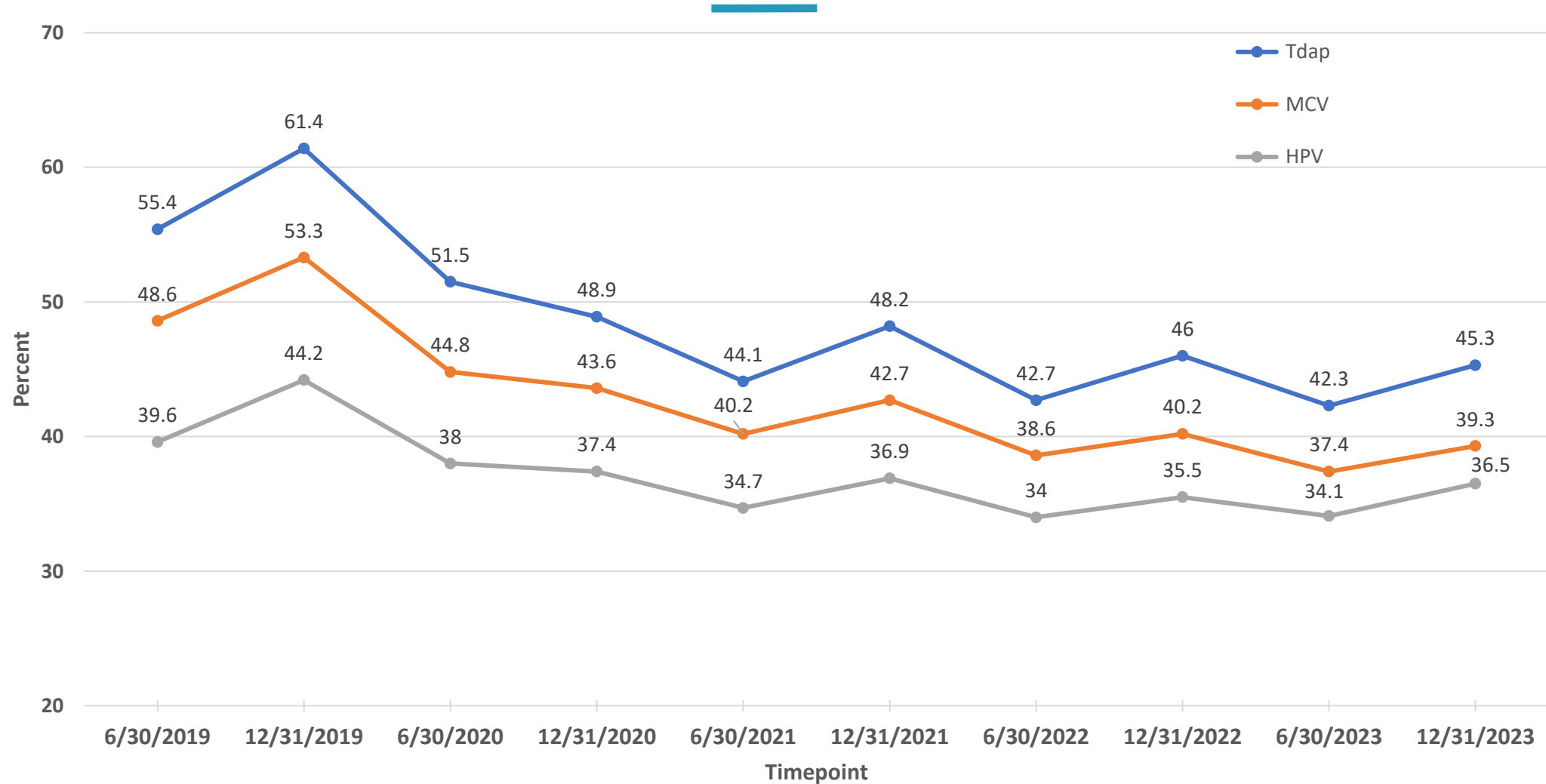
Doses Administered by Age Group and Vaccine

● 2021 ● 2022 ● 2023

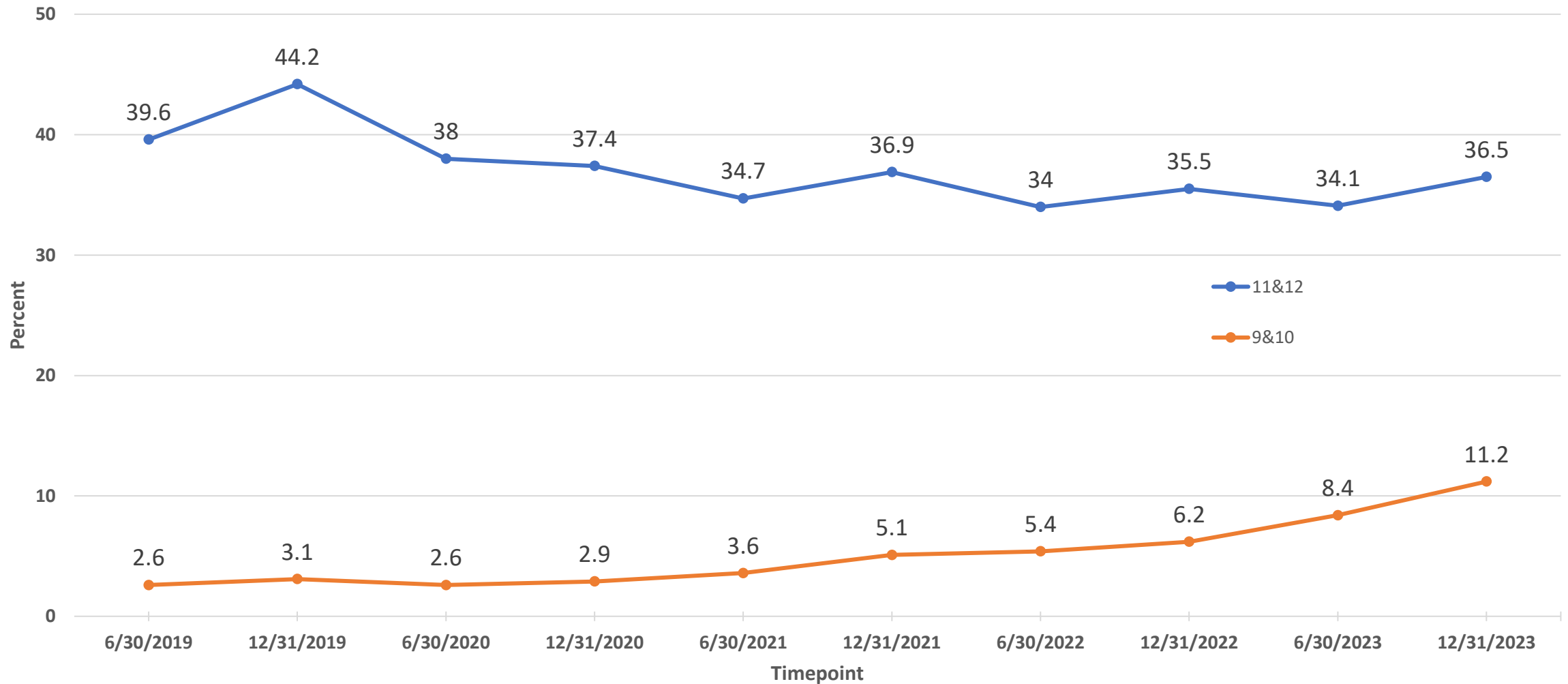


Source: Data based on doses administered data documented in the Washington State Department of Health Immunization Information System

# Percent of 11-12 year olds with at least 1 dose (initiated) of Tdap, MCV, and HPV, June 2019 - December 2023



Percent of HPV-initiated ( $\geq 1$  dose) adolescents by age group, June 2019 - December 2023



## Summary

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The data show our work is having an effect! But more work remains.

- Age 9-10 administrations and percentage of the age group vaccinated continue to rise but still have a ways to go.
- Percent of 11–12-year-olds with at least one dose of HPV remain lower than those with at least one dose of Tdap and meningococcal. Efforts still need to be made to close that gap.
- **You can help prevent certain cancers!** Keep promoting and offering HPV vaccine to **everyone** age 9 to 26 who isn't up to date. Providers can have a discussion with and may vaccinate patients up to age 45.

# All Vaccinations and Updated Resources

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# Care-a-Van Mobile Health Services

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- Available for all children at no cost up to 19 years of age
- Available for adults (19 years of age and older) regardless of insurance status
- Vaccines for children and adults, blood glucose screening, and blood pressure screening
- Request a clinic: [www.doh.wa.gov/careavan](http://www.doh.wa.gov/careavan)



- Care-a-Van gets booked up quickly. Please request your event well in advance.

# More Languages: Respiratory Illness Prevention Co-Brandable Toolkit for LHJs

## Respiratory Illness Prevention Co-Brandable Toolkit for Local Health Jurisdictions | Washington State Department of Health

The screenshot shows the Washington State Department of Health website. The header includes the logo, navigation links (About Us, Contact Us, Newsroom), and a search bar. A main navigation bar contains categories like 'You & Your Family', 'Community & Environment', 'Licenses, Permits, & Certificates', 'Data & Statistical Reports', 'Emergencies', and 'Public Health & Provider Resources'. Below this is a breadcrumb trail: Home | Public Health & Provider Resources | Public Health System Resources And Services | Local Health Resources And Tools | Respiratory Illness Prevention Co-Brandable Toolkit.

**In this section**

- Local Health Resources and Tools
- Breast, Cervical, and Colon Health
- Child Death Review & Prevention
- Community Health Worker Training Program
- Diabetes Statewide Partnerships
- Food Safety
- Local Asthma Coalitions
- Managing Cyanobacteria in Lakes
- Marijuana Prevention
- Maternal and Child Health Block Grant
- Oral Health
- PFAS Resources

### Respiratory Illness Prevention Co-Brandable Toolkit for Local Health Jurisdictions

This toolkit was created to aid Washington state local health jurisdictions (LHJs) in educating their communities on a range of respiratory disease related topics. This toolkit primarily focuses on general respiratory disease prevention, vaccine promotion, COVID-19, flu, and RSV. Specific messaging for high-risk groups, including children, older adults and pregnant people is included.

If you have questions about how to use this toolkit, or have suggestions for material creation, contact Samantha Seaman at [Samantha.Seaman@doh.wa.gov](mailto:Samantha.Seaman@doh.wa.gov) or Clara Varnell at [Clara.Varnell@doh.wa.gov](mailto:Clara.Varnell@doh.wa.gov).

### Contents

This toolkit includes premade materials and drop in, do-it-yourself materials.

- Premade materials are DOH branded and have space for you to add your LHJ's logo.
  - Important:** These materials cannot be edited in any other way, other than adding your logo next to the Washington DOH logo. Do not remove DOH publication number or ADA statement.
- Drop in, DIY materials are created with DOH approved language that you can pull from to develop your own materials and communications.
  - Important:** Work with your communication staff. Always work with your assigned public information officer and communication staff on communication issues.

### Social Media Recommendations and Sample Posts

Use these social media language samples to create your own text and image posts on sites like Facebook, Instagram, X (formerly Twitter) and Threads. Note that different social media sites have different word limits and linking capabilities in posts. You may choose to break up longer messages when posting on some sites. You may also need to share links in your social media profile "bio" instead of sharing directly in the post.

- [Sample Respiratory Illness Messages - 2023-24 \(PDF\)](#)

### Resources

You may choose to share links to your own public health web pages. If you would like to share DOH links, we suggest sharing any of the following:

- [FluFreeWA.org](#) or [WASinGripe.org](#) (Spanish)
- [COVID-19](#)
- [Respiratory Syncytial Virus](#)
- [Respiratory Illness Data Dashboard](#)

[Expand all](#)

- Posting Timelines
- Creating Graphics for Social Media
- Creating Videos for Social Media
- Addressing Misinformation
- Additional Resources



## Getting Your Annual Flu Vaccine

### Annual flu vaccines are safe and recommended to everyone 6 months and older

- Most people just need one annual flu vaccine to protect themselves against severe illness from the flu.
- Children 6 months through 8 years getting a flu vaccine for the first time, or who have only previously gotten one dose of flu vaccine, should get two doses of vaccine. If your child needs two doses, work with your provider to get the first dose before the fall season. That way you will have time to get your child fully vaccinated before flu activity increases in the fall.
- Some people are at higher risk of severe illness from the flu. This includes: adults age 65 and older, children under 5 years old, pregnant people and people with underlying medical conditions (like lung disease, heart disease, or a weakened immune system).

DECEMBER 2023 820-247

### What types of flu vaccines are available?

#### Injectable

For people 6 months to 64 years old, there are no recommendations for one brand of flu vaccine over another. All flu vaccines for 2023-24 protect against four strains of the influenza virus. The vaccine composition is updated every year to match the most current circulating strains.

#### Nasal spray

This is a live attenuated vaccine (LAIV), approved for people age 2 years to 49 years. This vaccine type is not recommended for pregnant people, immunocompromised people, older adults, and people with certain medical injuries.

#### High dose and adjuvanted

These vaccines create a stronger immune response. This vaccine type is recommended for adults age 65 and older.



Add your logo here

## WA DOH Goes to Poland for a UN Visit!

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Vadim Kogan, Ekaterina Teterina and Olga Okhapkina from DOH went to Poland with the United Nations' International Organization for Migration to talk about our work to increase vaccine confidence in Ukrainain- and Russian-speaking communities in Washington for the past 5 years.

Went to advise these groups on how to build vaccine confidence in refugees from Ukraine.



## WA DOH Goes to Poland for a UN Visit!

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- We presented our work to a UN delegation including UNICEF; WHO; CDC's international arm; and the governments of Moldova, Poland, and Belarus.
- The trip highlighted how Washington is a leader in this work on an international scale!
- The 3 countries didn't have translated materials or ad campaigns, and only 1 provided trainings.
- Vadim also did some brainstorming and advising for these international partners on how to improve their work.





To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email [civil.rights@doh.wa.gov](mailto:civil.rights@doh.wa.gov).



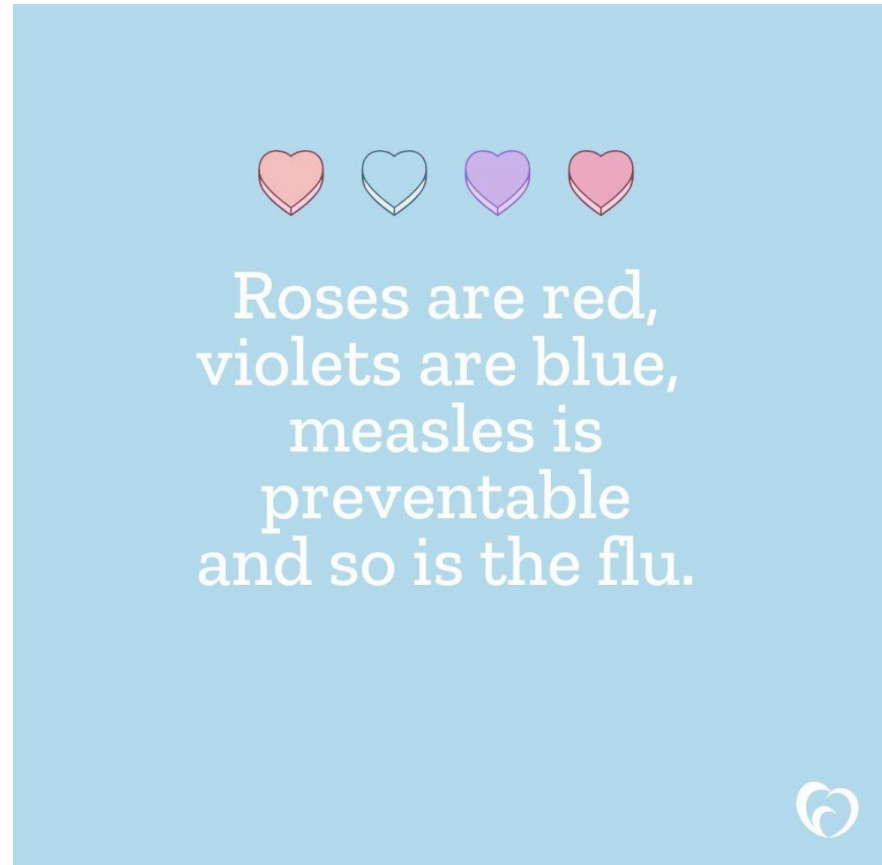
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# Respiratory Season Subcommittee Report Out

Ajia McAferty  
*Subcommittee Chair*

# Respiratory Season Subcommittee



Source: Vaccinate Your Family's Instagram

- **Virtual Meetings:** 3rd Tuesdays of the month for 1 hour, monthly during respiratory illness season (November – March), bimonthly April – October.
- **Membership:** Ajia McAferty (chair), Drashti Patel (staff support), and 19 immunization stakeholders
- **Purpose:** To identify and reduce barriers to vaccines which prevent respiratory illness (RSV, COVID-19, and influenza) among residents of Washington State through healthcare provider education and community engagement.
- **Structure:** resource sharing, data review, and planning what we want to accomplish as a subcommittee together through March 2025

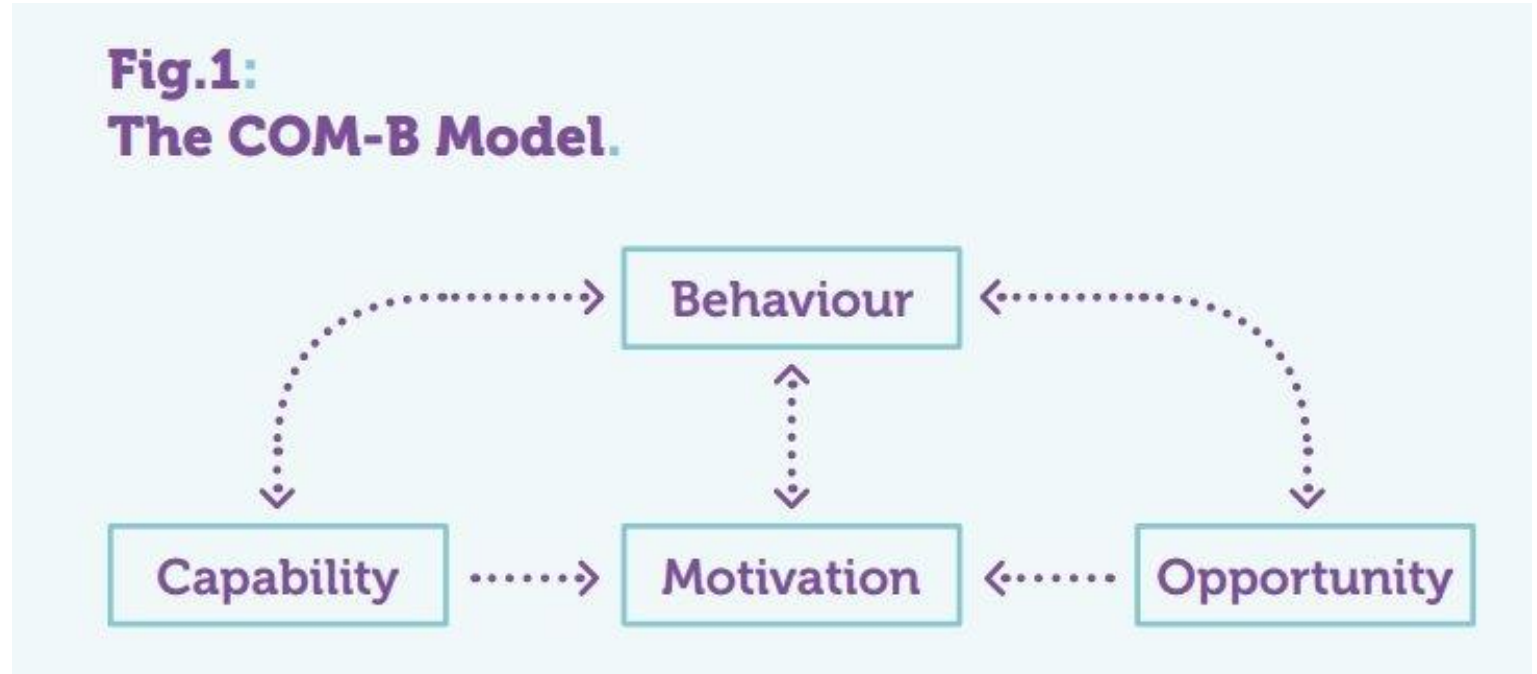


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# Theory of Change: COM-B Model Behavior

- The COM-B Model states capability, motivation, and opportunity must be present for behavior change. We propose the subcommittee utilize the COM-B model as an evidence-based theory of change to inform and guide the activities of the workgroup. In this subcommittee there are two behaviors (1) healthcare providers offering the immunizations and (2) Washington residents getting vaccinated.



*Source: A Guide on COM-B Model of Behaviour by Social Change UK. Authors: Susan Michie, Maartje M van Stralen, Robert West.*

## Goal:

- *Broad statement that describe the expected outcomes of the subcommittee.*
- Increase number of Washington residents in who are vaccinated against COVID-19, influenza, and RSV.

## Objectives:

- *Precise statements of intended outcomes.*
- Increase physical opportunities for WA residents to be vaccinated by the 2024-2025 season.
- Disseminate and compile multilingual vaccine coverage resources and information to IACW network by the 2024-2025 season.
- Increase vaccine confidence in respiratory illness vaccines by 2024-2025 season.
- Increase provider and parent RSV immunizations knowledge, increasing the number of newborns protected by end of 2023-2024 season

## Activities:

- *The actions the subcommittee will take collectively and/or individually to accomplish expected and intended outcomes.*
- In development – meeting next on Tuesday February 20.

Source: *Planning, Implementing, & Evaluating Health Promotion Programs A Primer* by McKenzie, Neiger, and Thackeray



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# Questions?

*For more information contact:*

*Name: Aja McAferty*

*Title: Subcommittee Chair*

*Email: [ajiam@withinreachwa.org](mailto:ajiam@withinreachwa.org)*

# BREAK

We'll be back at 1:00 pm



# Community Health Efforts Across Washington Series

Tamara Cunitz, Svitlana Myrna, & Sara  
Podczervinski  
NASHI Immigrants Health Board



# Multilingual Health Education Alliance

Amina Ibrahim & Dr. Beth Dawson-Hahn  
*Dept. of Pediatrics, University of Washington*

# Stay Engaged: Ways to Connect with the Coalition

Mark your calendar for our Spring Quarterly Meeting on May 8<sup>th</sup> , 12-2pm

Sign up for our monthly Immunity Community Newsletter.

Submit an interest form to join the respiratory season subcommittee.

Complete the post-meeting survey to give us feedback on this meeting and suggest future topics.



## For More Information:



[ic@withinreachwa.org](mailto:ic@withinreachwa.org)



[withinreachwa.org](http://withinreachwa.org)

[immunitycommunitywa.org](http://immunitycommunitywa.org)

**Thank you for attending!**

**Please complete the survey at the conclusion of this webinar.**

**Next IACW Quarterly meeting:  
May 8, 2024, 12-2pm**