IMMUNIZATION ACTION COALITION OF WASHINGTON Fall Quarter Breakout Activity

November 8, 2023 | 12:00pm – 2:00pm Zoom Meeting Link

Background

In the summer quarterly meeting hosted on August 16th IACW hosted four Zoom breakout rooms following a presentation from UW Population Health. Each breakout room discussed one of the four key recommendations to improve routine childhood vaccination equity identified in the report (data tracking, vaccine policy, community outreach, and COVID-19 pandemic transferrable benefits). One of the pieces of feedback from IACW members was that they wanted additional time to connect, network, and share best practices. This activity provides three guiding questions to aid in creating that intentional space as well as an opportunity to dive in deeper to one of the strategies identified in the UW report which was "create population-specific programming."

UW Population Health Initiative Presentation on Vaccine Equity Report: Achieving Equity in Childhood Vaccination: A Mixed-Methods Study of Immunization Programs, Policies, and Coverage in Three U.S. States

- Compared immunization programs in the U.S. with respect to how well they reduced racial gaps in childhood vaccination levels.
- Activities included measuring and reviewing changes in vaccine equity over time and identifying which public health interventions and policies most effectively improved immunization equity.
- Web page that describes this research: <u>Improving vaccine equity | Population Health</u> (washington.edu)
- Final report: Final-Report_MISP-61170_022123.pdf (amazonaws.com)

Instructions

5-6 IACW members will be randomly assigned into a breakout room. The guiding questions will be broadcasted in the chat to each individual room for the participants to reference. Participants will use the guiding questions listed below to structure their discussion for about 20 minutes. Once back in the main session participants will be invited to share some takeaways.

Guiding Questions

- Introductions: Share name, pronouns, organization, and the role you play in immunizations
- What work do you do in your role to engage diverse audiences in immunizations? Do you have population-specific programming?
- What are 1 or 2 strategies/principles that ground your approach?
- What barriers have you encountered to effective engagement?