HPV Vaccine Promotion Project

Educate. Vaccinate. Eliminate.
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Educate, Vaccinate, Eliminate

01 History
Celia Thomas

02 Peer Education
Magdalene Tran

03 Virtual Transition
Dana Loui

04 Impacts
Celia Thomas and Dana Loui
History

- First peer education projects started in 2015 with a grant from Group Health Foundation.
- Before the pandemic, the HPV campaign included over 70 volunteers at 21 high schools across King County.
- This project model launched other youth engagement projects in Public Health - Seattle & King County.
Human Papillomavirus

https://drive.google.com/file/d/1vLDZS-oScRopwSqPPBNRo2wC18UtVG3h/view
Magdalene’s Experience

- **GOAL:** Increase number of students checking their immunization status at the School Based Health Center
- Did various promotional events
  - Advisory assemblies
  - Lunch time presentation + Tracker and giveaways
  - Valentines day candy grams
- 2021 near to peer coordinator intern: new challenges in the pandemic
Dana: Navigating the Pandemic

- Main Goal: Encourage upperclassmen to catch up on their vaccines
- The pandemic created barriers to accessing the School Based Health Center
- Utilized new avenues to reach out to community:
  - Created an Instagram page for the Health Center
  - Tabling at distribution drive-throughs
  - Virtual assemblies and presentations
Community Impacts

Increase in HPV Vaccine Uptake

Between 2015-2017, HPV vaccine coverage rates in participating schools increased two fold.

Increase in HPV Vaccine Uptake

HPV vaccine coverage in participating SBHC’s reached the national target of 80%.

Change in attitudes

Overall positive change in student attitudes towards sexual health.