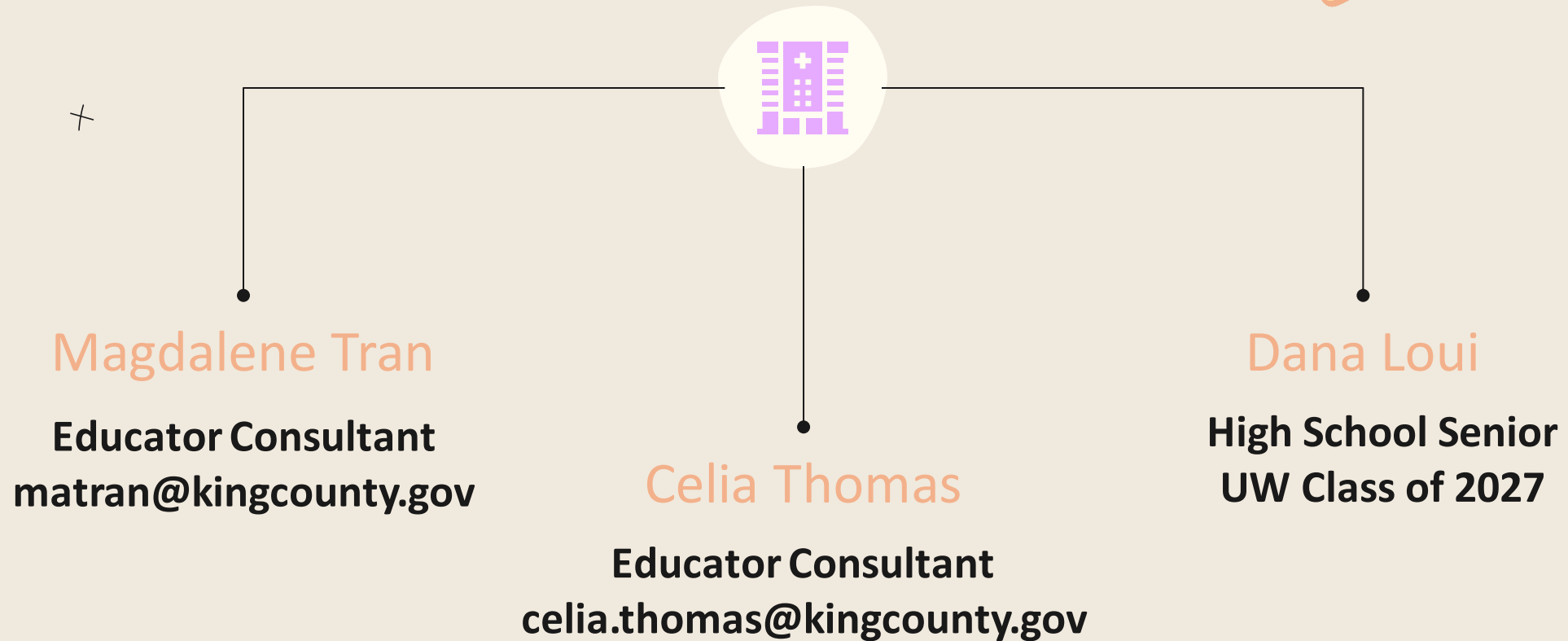


# HPV Vaccine Promotion Project

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**Educate. Vaccinate. Eliminate.**

# Educate, Vaccinate, Eliminate.



# Educate, Vaccinate, Eliminate

01

History

Celia Thomas

Peer Education

Magdalene Tran

02

03

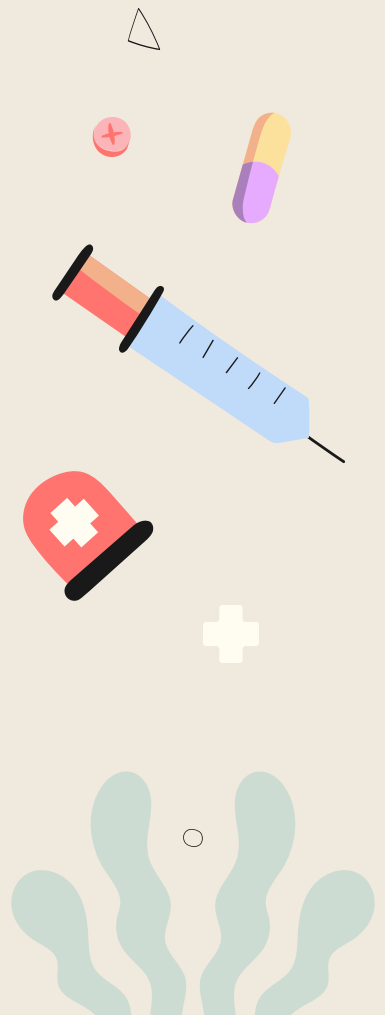
Virtual Transition

Dana Loui

Impacts

Celia Thomas and Dana  
Loui

04



# History

- First peer education projects started in 2015 with a grant from Group Health Foundation
- Before the pandemic, the HPV campaign included over 70 volunteers at 21 high schools across King County.
- This project model launched other youth engagement projects in Public Health - Seattle & King County



# Magdalene: 2017-2020

Peer  
Educator

Near to Peer  
Coordinator

Educator  
Consultant

20  
17

20  
20

20  
22



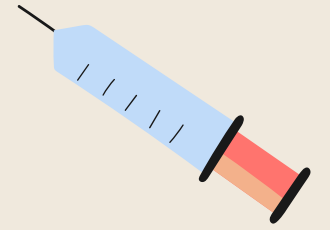
<https://drive.google.com/file/d/1vLDZS-oScRopwSqPPBNRo2wC18UtVG3h/view>

# Magdalene's Experience

- **GOAL:** Increase number of students checking their immunization status at the School Based Health Center
- Did various promotional events
  - Advisory assemblies
  - Lunch time presentation + Tracker and giveaways
  - Valentines day candy grams
- 2021 near to peer coordinator intern: new challenges in the pandemic



# Dana: Navigating the Pandemic



- Main Goal: Encourage upperclassmen to catch up on their vaccines
- The pandemic created barriers to accessing the School Based Health Center
- Utilized new avenues to reach out to community:
  - Created an Instagram page for the Health Center
  - Tabling at distribution drive-throughs
  - Virtual assemblies and presentations





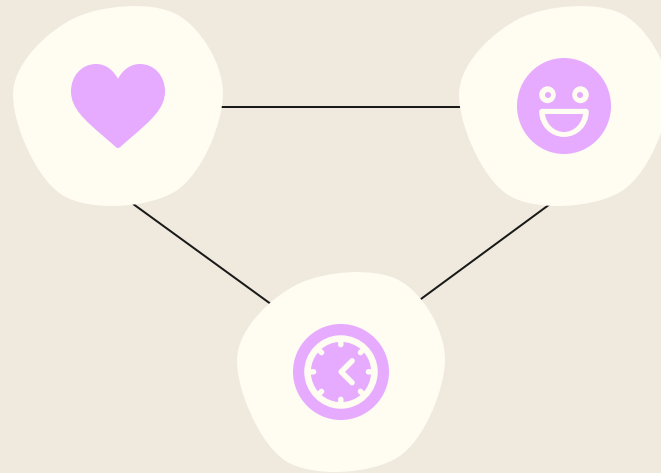
# Community Impacts

## Increase in HPV Vaccine Uptake

Between 2015-2017, HPV vaccine coverage rates in participating schools increased two fold

## Increase in HPV Vaccine Uptake

HPV vaccine coverage in participating SBHC's reached the national target of 80%



## Change in attitudes

Overall positive change in student attitudes towards sexual health



<https://drive.google.com/file/d/1NzIPPApJQakvDKFGEOeXmpOULWDjd4BB/view>