

# PROVIDER TOOLKIT FOR CHILDHOOD IMMUNIZATIONS

Dear pediatric health care provider,

Routine childhood vaccination rates dropped dramatically during the early months of the COVID-19 pandemic. Vaccination rates began rebounding last summer, but many children and adolescents are still behind on their recommended immunizations. The drop in childhood vaccinations may raise the risk of other disease outbreaks when schools fully reopen this fall.

As we prepare for the 2021-2022 school year, please help remind parents of the necessity and importance of completing childhood vaccinations. **We have compiled a toolkit of materials to help you promote childhood vaccines, answer parent questions, and more.**

Additionally, the Pfizer COVID-19 vaccine is now available for children ages 12 and older in Washington state. It can be given at the same time as other vaccines, so please recommend the COVID-19 vaccine for any qualifying child as you are catching them up on other immunizations. If you don't offer COVID-19 vaccine, you can refer their parents to [www.VaccineLocator.doh.wa.gov](http://www.VaccineLocator.doh.wa.gov) to find a nearby provider.

## CONTENTS

<b>RESOURCE LINKS</b>	<b>PAGES 2-3</b>
<b>PARENT LETTER FOR CHILDREN 4 TO 6 YEAR OLDS</b> (English and Spanish)	<b>PAGES 4-5</b>
<b>SOCIAL MEDIA POSTS FOR CHILDHOOD VACCINES AND COVID-19 VACCINE</b>	<b>PAGES 6-13</b>

If you have questions about this toolkit or need more resources, please visit [www.CovidVaccineWA.org](http://www.CovidVaccineWA.org) or email [covid.vaccine@doh.wa.gov](mailto:covid.vaccine@doh.wa.gov).

To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email [civil.rights@doh.wa.gov](mailto:civil.rights@doh.wa.gov).



DOH 820-194 June 2021

IMMUNIZATION RESOURCES FOR PROVIDERS	
<a href="#"><u>CDC Childhood and Adolescent Immunization Schedule, 2021</u></a>	Immunization schedule, including catch-up information and specific recommendations for certain high-risk populations.
<a href="#"><u>CDC Vaccine Administration Resources</u></a>	Valuable resource of vaccine administration information for vaccinating providers.
<a href="#"><u>Immunization Action Coalition Ask the Experts</u></a>	Frequently asked questions and answers organized by each vaccine and COVID-19 vaccines.
<a href="#"><u>Immunization Action Coalition</u></a>	National organization that compiles easy-to-find immunization resources covering vaccine administration, vaccine standing orders, and frequently asked questions.
<a href="#"><u>CDC Vaccines Health care Providers</u></a>	Immunization clinical resources for health care providers, including links to national recommendations, storage and handling guidelines, and vaccine administration resources.

COVID-19 VACCINE RESOURCES FOR PROVIDERS	
<a href="#"><u>Clinical Considerations for Use of COVID-19 Vaccines Currently Authorized in the US</u></a>	Clinical guidance for health care providers based on the recommendations of the national Advisory Committee on Immunization Practices.
<a href="#"><u>Washington Department of Health COVID-19 Vaccine Information for Health care Providers</u></a>	Comprehensive website for providers related to COVID-19 vaccine and vaccine administration.
<a href="#"><u>Immunization Action Coalition COVID-19 vaccine resources</u></a>	Comprehensive website for providers that includes the most current links to clinic resources, tools, patient education materials, and many other partner resources.
<a href="#"><u>CDC COVID-19 Quick Reference Guide for Health care Professionals</u></a>	CDC's quick reference guide for providers related to COVID-19 vaccinations.

BACK TO SCHOOL VACCINATION RESOURCES	
<a href="#"><u>Required Immunizations for School Year 2021-2022</u></a>	Students entering school must get the required doses listed in this chart to be in compliance with immunization requirements. The requirements follow the national Advisory Committee on Immunization Practices (ACIP) Immunization Schedule with requirements specified by grade level.

<a href="#"><u>School and Child Care Immunization Resources</u></a>	Comprehensive webpage that provides information about immunizations required for school and childcare/preschool.
<a href="#"><u>Immunitycommunitywa.org</u></a>	A WithinReach website with a variety of resources for supporting immunizations.
<p>“Dear Parent” Letters</p> <ul style="list-style-type: none"> <li>• <a href="#"><u>English</u></a></li> <li>• <a href="#"><u>Spanish</u></a></li> <li>• <a href="#"><u>Chinese (Traditional)</u></a></li> <li>• <a href="#"><u>Somali</u></a></li> <li>• <a href="#"><u>Russian</u></a></li> <li>• <a href="#"><u>Vietnamese</u></a></li> <li>• <a href="#"><u>Amharic</u></a></li> <li>• <a href="#"><u>Korean</u></a></li> <li>• <a href="#"><u>Arabic</u></a></li> <li>• <a href="#"><u>Ukrainian</u></a></li> </ul>	These letters are for clinics and health care providers to send out to the parents or caregivers of their pediatric patients. These letters come in several languages and can be downloaded below as editable Word Documents.

<b>VACCINATION RESOURCES FOR PARENTS AND TALKING TO PARENTS ABOUT VACCINATIONS</b>	
<a href="#"><u>Template– Pfizer Age Expansion Parent Letter</u></a>	This is a parent letter explaining people ages 12 and up can now get the COVID-19 vaccine.
<a href="#"><u>Pfizer BioNTech COVID-19 Vaccine Frequently Asked Questions</u></a>	Frequently asked questions on the Pfizer COVID-19 vaccine, including a section on consent for vaccinating minors.
<a href="#"><u>Vaccines 101 For Parents of Minors Flyer</u></a>	This flyer helps to explain the importance of COVID-19 vaccination for adolescents.
<a href="#"><u>Covidvaccinewa.org</u></a>	The Department of Health’s main resource website on COVID-19 vaccination.
<a href="#"><u>Vaccine Information for Parents and Caregivers</u></a>	CDC’s webpage with information for parents/caregivers on all vaccines.
<a href="#"><u>Talking to Parents about Vaccines</u></a>	Materials for health care providers compiled by CDC to answer questions about vaccines.
<a href="#"><u>Pediatric Health care Professionals COVID-19 Vaccination Toolkit</u></a>	Resources from CDC to have conversations with parents and guardians about COVID-19 vaccines.



STATE OF WASHINGTON • DEPARTMENT OF HEALTH  
Office of Immunization

## Sample Letter of DOH Mailing to Parents Children age 4 to 6 (English)

Dear Parent or Guardian,

According to the Washington State Immunization Information System, your child is missing one or more of the immunizations needed to start school. The list below shows the vaccine(s) that are due for your child. This letter includes an important flyer on Required Immunizations for School Year 2021-2022. **All students, including those learning remotely, need to be in compliance with immunization requirements when school starts in the fall.** Please contact your child's health care provider to discuss how to get your child up to date on their vaccines.

**Vaccine(s) Due for [XXXXXXXXXXXX]:**

[1. vaccine]    [2. vaccine]    [3. vaccine]    [4. vaccine]    [5. vaccine]

If you think your child is up to date on all of their immunizations, please check with your health care provider to make sure. You can always access your family's immunization records for free at [MyIRMobile.com](https://myirmobile.com). Immunization forms and other information about school requirements are available at [doh.wa.gov/SCCI](https://doh.wa.gov/SCCI).

Washington state provides all recommended vaccines at no cost for children through age 18. These vaccines are available from health care providers and some pharmacies across the state. Families who do not have a health care provider already can call the **Help Me Grow WA Hotline at 1-800-322-2588** or go to [ParentHelp123.org](https://parenthelp123.org) to find a health care provider, clinic, or other health resources. This service is free and language assistance is available.

If you have older children in your household, please make sure they are also up to date. The Tdap vaccine at age 10 or older is required for 7<sup>th</sup> grade entry, and HPV and meningococcal vaccines are recommended at this age too. Right now, children age 12 and up can get the COVID-19 vaccine. We expect younger kids may be eligible for this vaccine as early as fall 2021. Parents can schedule all of their child's vaccinations on the same visit. COVID-19 vaccines are available to all eligible children and adults at no cost. Learn more about COVID-19 vaccines at [covidvaccinewa.org](https://covidvaccinewa.org).

Vaccinating children on time is the best way to protect them now and in the future. For information and resources about vaccinations during COVID-19, visit [immunitycommunitywa.org](https://immunitycommunitywa.org). Thank you for keeping our communities safe, healthy, and vaccinated as schools reopen in the fall!

Sincerely,

The Washington State Department of Health  
Office of Immunization

*PO Box 47843 • Olympia, Washington 98504-7843  
(360) 236-3595 • FAX (360) 236-3590 • TDD Relay Service: 1-800-833-6388*



ESTADO DE WASHINGTON • DEPARTAMENTO DE SALUD  
Oficina de Inmunización

## Sample Letter of DOH Mailing to Parents Children age 4 to 6 (Spanish)

Estimado padre o tutor,

De acuerdo con el Sistema informático de Inmunización del Estado de Washington, a su niño le falta una o más de las vacunas necesarias para comenzar la escuela. La siguiente lista muestra las vacunas que su niño tiene pendientes. Incluimos un folleto importante sobre Vacunas Requeridas para el Ciclo Escolar 2021-2022. **Todos los estudiantes, incluidos los que aprenden a distancia, necesitan cumplir con los requisitos de inmunización cuando la escuela comience en el otoño.** Comuníquese con el médico o clínica de su niño para saber cómo ponerle al día con sus vacunas.

**Vacunas Pendientes para [XXXXXXXXXXXXX]:**

[1. vaccine]    [2. vaccine]    [3. vaccine]    [4. vaccine]    [5. vaccine]

Consulte con su médico o clínica para asegurarse de que su niño este al día con sus vacunas. Tenga acceso gratuito a los registros de inmunización de su familia en [MyIRMobile.com](http://MyIRMobile.com) (sólo en inglés). Los formularios de vacunación y otros requisitos escolares están disponibles en [doh.wa.gov/SCCI](http://doh.wa.gov/SCCI) (sólo en inglés).

El estado de Washington provee todas las vacunas recomendadas sin costo para niños hasta los 18 años. Estas vacunas están disponibles por medio de su médico, clínica y algunas farmacias en todo el estado. Las familias que no tienen un médico pueden llamar a **Ayúdame a Crecer WA línea directa al 1-800-322-2588** o ir a [ParentHelp123.org/es/](http://ParentHelp123.org/es/) para encontrar un médico, una clínica u otros recursos de salud. Este servicio es gratuito y cuenta con servicio de idiomas.

Si usted tiene niños mayores en su hogar, asegúrese de que también estén al día con sus vacunas. Se requiere la vacuna contra el DTaP a los 10 años o más para ingresar al 7º grado. Las vacunas contra el VPH y el meningococo también se recomiendan a esta edad. Por ahora, los niños de 12 años o más pueden recibir la vacuna contra el COVID-19. Los niños más pequeños podrían ser elegibles para esta vacuna tan pronto como el otoño del 2021. Los padres y tutores pueden programar todas las vacunas de su niño en la misma visita. Las vacunas contra el COVID-19 están disponibles para niños y adultos elegibles sin costo alguno. Más información sobre las vacunas contra el COVID-19 en [vacunadecovidwa.org](http://vacunadecovidwa.org).

Vacunar a los niños a tiempo es la mejor forma de protegerles ahora y en el futuro. Para información y recursos sobre las vacunas contra el COVID-19 durante la pandemia, visite [cdc.gov/vaccines/parents/index-sp.html](http://cdc.gov/vaccines/parents/index-sp.html). ¡Gracias por mantener a nuestras comunidades seguras, saludables y vacunadas en la reapertura de las escuelas en el otoño!

Saludos cordiales,

El Departamento de Salud del Estado de Washington  
Oficina de Inmunización

PO Box 47843 • Olympia, Washington 98504-7843  
(360) 236-3595 • FAX (360) 236-3590 • Servicio de Relé: 1-800-833-6388

## Social Media Posts | Catch Up On Childhood Vaccinations!

Sample from the [Vax Into Summer](#) campaign shared by WithinReach. Find more on [ImmunityCommunityWA.org](#)

### Sample Facebook Posts

We all want to stay healthy this summer. Talk with your doctor or clinic today about the immunizations your kids need for school, sports and summer camps – including a COVID-19 vaccine for kids ages 12 and older. Visit [ParentHelp123.org](#) if you need help locating a clinic near you. **#VaxIntoSummer**

It's Summer: Play Catch Up! Getting routine vaccinations is one of the best ways to protect your family. Plus, children ages 12 and older can now get a COVID-19 vaccine. Call us to make a plan to ensure your children are protected this summer. **#VaxIntoSummer #VaccinesWork**

Start summer safely! Vaccinating children on time is the best way to protect them from vaccine preventable diseases like pertussis, meningococcal virus and HPV. And now children ages 12 and older can get a COVID-19 vaccine. Call us today and make vaccine-preventable disease one less thing to worry about! **#VaxIntoSummer #VaccinesWork**

### Sample Tweets (Twitter)

This summer, make sure your child is up-to-date on vaccinations required for school as well as vaccinated against COVID-19 for children ages 12 and up! Call your doctor or provider to make a plan. **#VaxIntoSummer**

Vaccines protect children against 16 preventable diseases, and now kids ages 12 and up can be protected against COVID-19. Talk with your doctor today about the immunizations your teen or pre-teen needs to stay healthy this summer. **#VaccinesWork**

All WA children, 18 years or younger, can receive recommended vaccines at no-cost, and children ages 12 and older can also get the COVID-19 vaccine. **#CallYourPediatrician #CallYourProvider** today!

### Sample graphics

**Be a Hot Shot. Get caught up with shots in time for summer sun!**

See what immunizations your kids need for school, sports and summer camps.



**Start summer safely!**

Call your doctor or provider to ensure your child is protected from vaccine-preventable diseases this summer.



## Sample Instagram posts

Getting routine vaccinations is one of the best ways to protect your family. Plus, children ages 12 and older can now get a COVID-19 vaccine. Call us to make a plan to ensure your children are protected this summer.

**#VaccinesWork #CallYourPediatrician  
#CallYourProvider #VaxIntoSummer #VaxtoSchool**

Start summer safely! Vaccinating children on time is the best way to protect them from vaccine preventable diseases like pertussis, meningococcal virus and HPV.

And now children ages 12 and older can get a COVID-19 vaccine. **#VaccinesWork #CallYourPediatrician**

**#CallYourProvider #VaxIntoSummer #VaxtoSchool**

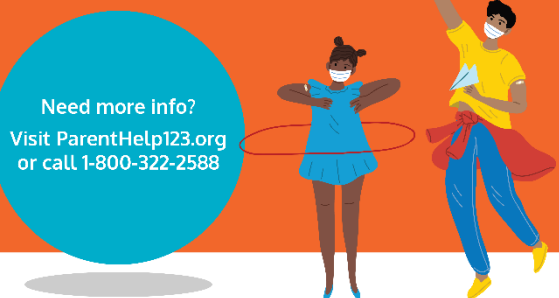
All children in Washington, 18 years or younger, can receive recommended vaccines at no-cost, and children ages 12 and older can also get the COVID-19 vaccine. Call us today and start summer off safely!

**#VaccinesWork #CallYourPediatrician**

**#CallYourProvider #VaxIntoSummer #VaxtoSchool**

## It's Summer: Play Catch Up!

Make sure your child is up-to-date on their routine vaccinations this summer.



## Talk with your doctor.

Children 18 years or younger in WA can receive recommended vaccines at no-cost.



## Social Media Posts | COVID-19 Vaccine

### [POST COPY- FACEBOOK and/or INSTAGRAM]

Everyone 12 and older in Washington is eligible for the COVID-19 vaccine! For people ages 12-17 the only recommended vaccine type is Pfizer. We have Pfizer for this age group; call us!

OR

Starting today, everyone 12 and older in Washington is eligible for the COVID-19 vaccine! For people ages 12-17 the only recommended vaccine type is Pfizer. We don't carry the vaccine for this age group but use [VaccineLocator.doh.wa.gov](https://vaccinelocator.doh.wa.gov) to book an appointment today! Make sure to book the Pfizer vaccine for anyone under 18 years old.

#COVID19 #COVID19Vaccine #ThisIsOurShot #Pfizer #VaccinateWA

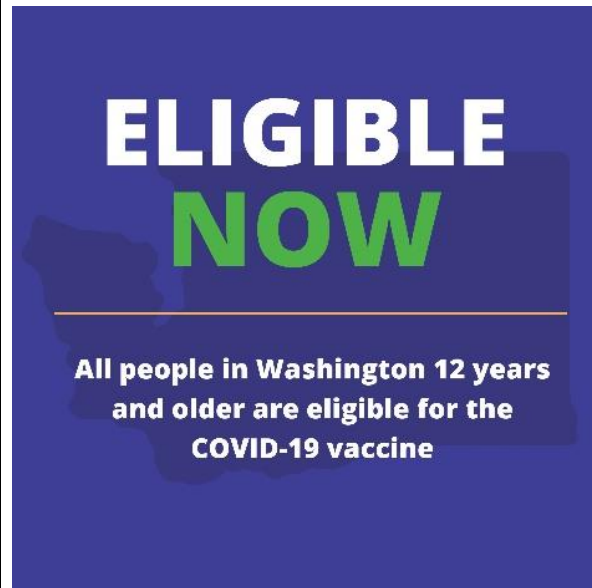
### [POST COPY- TWITTER]

Starting today, everyone 12 & older in Washington is eligible for the #COVID19 vaccine! For people ages 12-17 the only recommended vaccine type is Pfizer. Call us today! Or book online at [VaccineLocator.doh.wa.gov](https://vaccinelocator.doh.wa.gov)

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Graphic

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**[POST COPY - FACEBOOK]**

A partir de hoy, todas las personas de 12 años o más en Washington ya califican para vacunarse contra el COVID-19. Para las personas entre 12 y 17 años, la única vacuna recomendada es la de Pfizer. Cuando hagas una cita para alguien en ese grupo de edad usando [vaccinelocator.doh.wa.gov](http://vaccinelocator.doh.wa.gov), asegúrate de que el centro de vacunación ofrezca la vacuna de Pfizer.

**[POST COPY - INSTAGRAM]**

A partir de hoy, todas las personas de 12 años o más en Washington ya califican para vacunarse contra el COVID-19. Para las personas entre 12 y 17 años, la única vacuna recomendada es la de Pfizer. Cuando hagas una cita para alguien en ese grupo de edad usando [vaccinelocator.doh.wa.gov](http://vaccinelocator.doh.wa.gov), asegúrate de que el centro de vacunación ofrezca la vacuna de Pfizer. #COVID19 #VacunaCOVID19 #EsMomentoDeVacunarse #Vacunate

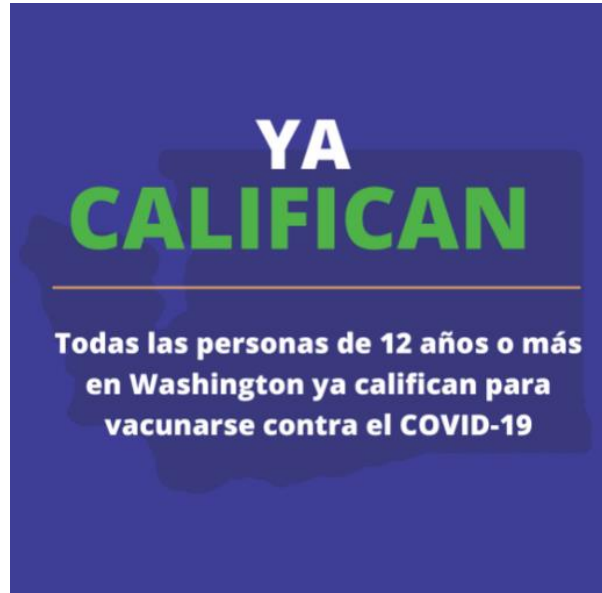
**[POST COPY - TWITTER]**

A partir de hoy, todas las personas de 12 años o más en Washington ya califican para vacunarse contra el #COVID19. Para las personas entre 12 y 17 años, la única vacuna recomendada es la de Pfizer. Asegúrate de que ofrezcan Pfizer cuando hagas la cita en [vaccinelocator.doh.wa.gov](http://vaccinelocator.doh.wa.gov)

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Graphic

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**[POST COPY]**

The Pfizer COVID-19 vaccine is now available for everyone 12 years and older. The vaccine uses the same two-dose regimen that is being used in adults. Read more information about the clinical trials [here](#).

**[POST COPY- INSTAGRAM]**

The Pfizer #COVID19 vaccine is now available for everyone 12 years and older. The vaccine uses the same two-dose regimen that is being used in adults. Read more information about the clinical trials [here](#).

#COVID19Vaccine #ThisIsOurShot #COVID19  
#VaccinateWA #Pfizer

**[POST COPY- TWITTER]**

The Pfizer #COVID19 vaccine is now available for everyone 12 years and older. The vaccine uses the same two-dose regimen that is being used in adults. Read more information about the clinical trials [here](#).  
#COVIDVaccine

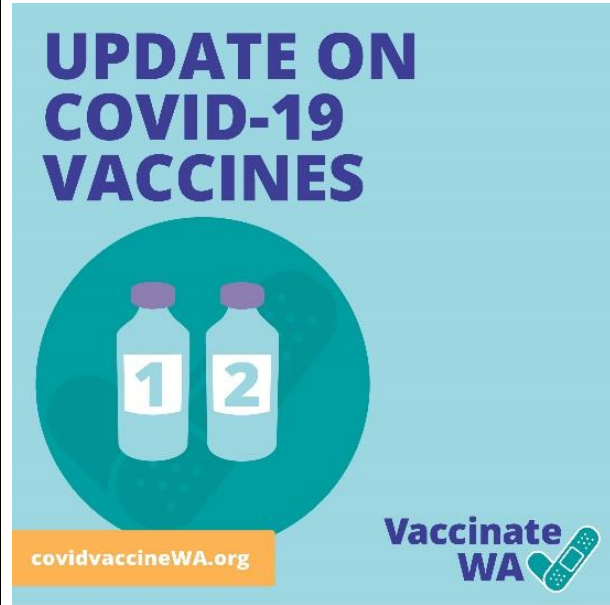
**[POST COPY - FACEBOOK]**

La vacuna de Pfizer contra el COVID-19 ya está disponible para todas las personas de 12 años o más. La vacuna también requiere dos dosis como las de los adultos. Encuentra más información acerca de las

**[ASSET TYPE]**

Image

**[DESIGN]**



pruebas clínicas [aquí](#).

**[POST COPY - INSTAGRAM]**

La vacuna de Pfizer contra el #COVID19 ya está disponible para todas las personas de 12 años o más. La vacuna también requiere dos dosis como las de los adultos. Lee más información sobre las pruebas clínicas [aquí](#).

#COVID19 #VacunaCOVID19 #EsMomentoDeVacunarse #VacunateWA #Pfizer

**[POST COPY - TWITTER]**

La vacuna de Pfizer contra el COVID-19 ya está disponible para todas las personas de 12 años o más. La vacuna también requiere dos dosis como las de los adultos. Lee más información sobre las pruebas clínicas [aquí](#).

**[POST COPY]**

Under 18? Or helping someone who is? Those who are 12 and over can get the Pfizer COVID-19 vaccine, so keep an eye out for Pfizer as the vaccine type when booking an appointment with us through [vaccinelocator.doh.wa.gov](http://vaccinelocator.doh.wa.gov).

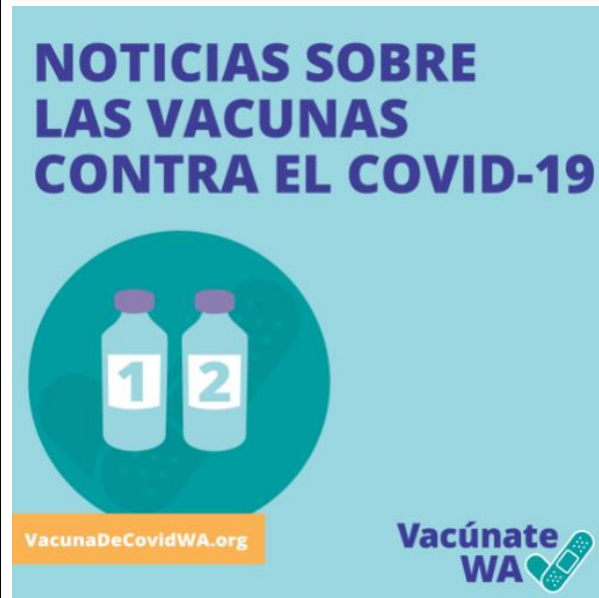
**[POST COPY - INSTAGRAM]**

Under 18? Or helping someone who is? Those who are 12 and over can get the Pfizer COVID-19 vaccine, so keep an eye out for Pfizer as the vaccine type when

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booking an appointment with us through [vaccinelocator.doh.wa.gov](https://vaccinelocator.doh.wa.gov).  
#COVID19 #COVIDvaccine #ThisIsOurShot  
#VaccinateWA #VaxNow

**[POST COPY - TWITTER]**

Under 18? Or helping someone who is? Those who are 12 and over can get the Pfizer COVID-19 vaccine, so keep an eye out for Pfizer as the vaccine type when booking an appointment with us through [vaccinelocator.doh.wa.gov](https://vaccinelocator.doh.wa.gov).  
#COVID19 #COVIDvaccine

**[POST COPY]**

The Pfizer COVID-19 vaccine is now available for everyone 12 years and older. Here's why we're excited for WA.

**[POST COPY - INSTAGRAM]**

The Pfizer #COVID19 vaccine is now available for everyone 12 years and older. Here's why we're excited for WA.  
#COVIDvaccine #ThisIsOurShot #COVID19 #Pfizer  
#VaccinateWA

**[POST COPY - TWITTER]**

The Pfizer #COVID19 vaccine is now available for everyone 12 years and older. Here's why we're excited for WA.

#COVIDvaccine

**POST COPY – FACEBOOK]**

COVID-19 vaccines are now available to everyone 12 and older. Use Vaccine Locator to search locations near you and book your appointment at [VaccineLocator.doh.wa.gov](https://VaccineLocator.doh.wa.gov).

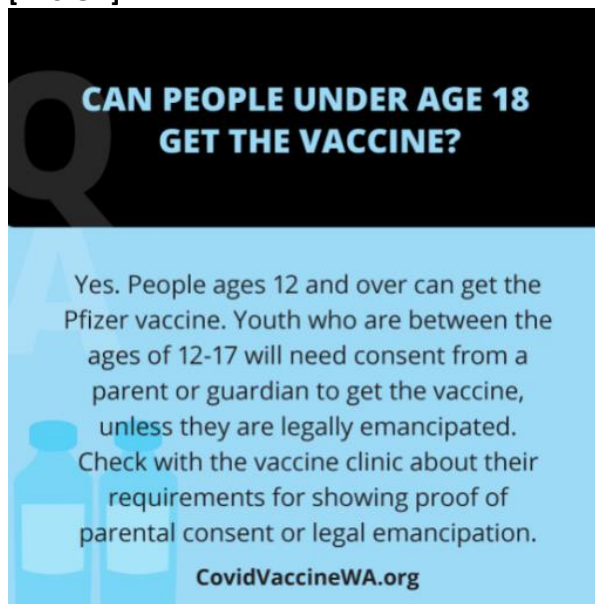
**[INSTAGRAM]**

COVID-19 vaccines are now available to everyone 12 and older. Use Vaccine Locator to search locations near you and book your appointment at [VaccineLocator.doh.wa.gov](https://VaccineLocator.doh.wa.gov). #COVIDvaccine

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Q&A graphic

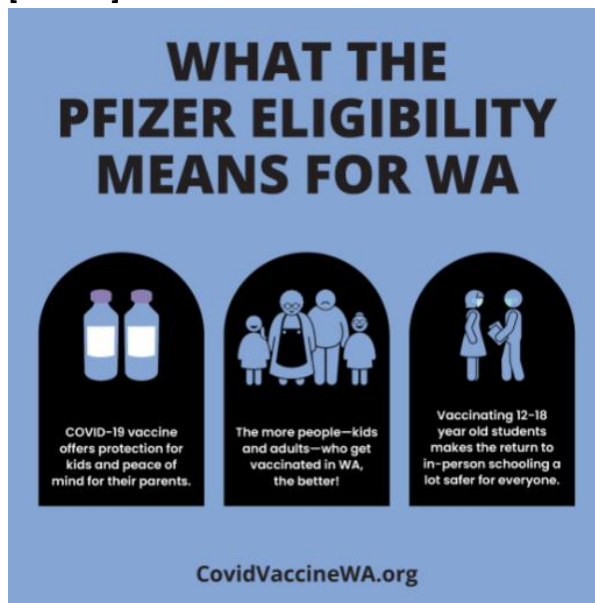
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Q&A graphic

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#ThisIsOurShot #COVID19 #VaccineLocator  
#VaccinateWA

[POST COPY - FACEBOOK]

Las vacunas contra el COVID-19 ya están disponibles para todas las personas de 12 años o más. Usa el Localizador de centros de vacunación para saber dónde vacunarte y hacer tu cita en [VaccinateWA.org](https://VaccinateWA.org).

INSTAGRAM

Las vacunas contra el COVID-19 ya están disponibles para todas las personas de 12 años o más. Usa el Localizador de centros de vacunación para saber dónde vacunarte y hacer tu cita en [VaccinateWA.org](https://VaccinateWA.org).  
#VaccinateWA #COVIDVaccine #COVID19

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