

Vax2School Campaign

Partners

- WithinReach
- WA State Department of Health
- Washington Chapter of the AAP
- Public Health Seattle & King County

Promotional social media toolkit

- Sample text in English and Spanish for Facebook, Twitter and Instagram posts
- Images in English and Spanish

Earned media

- [Story on KING 5 TV](#)

Did you know?

All children in Washington State can get no-cost vaccinations for school and child care!

Need more info?

Visit ParentHelp123.org or call 1-800-322-2588



¿Sabías que?

Todos los niños en el estado de Washington pueden obtener sus vacunas reglamentarias sin costo, las cuales son requeridas por las escuelas y los centros de cuidado de niños.

¿Necesita más información?

Visite ParentHelp123.org o llame al 1-800-322-2588



Vax2School

Dear Provider letter signed by:

- Neil Kaneshiro, MD, FAAP - Chair, Immunization Action Coalition of Washington
- Jennifer Coiteux, MPA, LSSBB - Acting Office Director, Office of Immunization and Child Profile, Washington State Department of Health
- Elizabeth Meade, MD, FAAP - President, Washington Chapter of the American Academy of Pediatrics

Parent/Caregiver letter available in 10 languages:

Amharic

Arabic

Chinese (traditional)

English

Korean

Russian

Somali

Spanish

Vietnamese

Ukrainian

