

# Implementation of New Immunization Requirements

# Medically Verified Records – School Module Adoption

- Spring, 2018 – Seattle School District –
  - With School Module, schools with high free lunch rates INCREASE immunization compliance.
  - The CIS is a barrier to student access
- Spring, 2018 – RSD decides to transition to School Module
- November, 2018 – School Module training for nurses
- January, 2019 – RSD starts using School Module
- January, 2019 – Measles outbreak
  - Focus switches to MMR compliance and communication about exemptions

# Medically Verified Records

## – Implementing School Module

- March, 2019 – Focus on getting complete records in School Module
  - Both dates and exemptions
- June and August, 2019
  - Focus on compliance and complete records
  - Immunization clinics with HealthPoint
  - School Module
    - Improved accuracy of vaccines administered and decreased vaccines omitted
  - MyIR
    - Laptop set up for registration with nurses nearby for assistance
- October, 2019
  - Medically verified records for all students

# Communication Strategies – Families

- School Module Letters
  - Translations – multiple languages on a single page
  - Altered messaging from “Provide the school with medically verified dates” to “Ask your provider to update WAIS”
    - Nurse capacity issue
      - Access to complete records
      - Time
      - Understanding of immunizations
- District and school level mailings
- Phone calls
  - Permission to Share versus Permission to Enter
- Emails
  - Excel from School Module allows us to send general emails through the student Information System

# Tdap Implementation

- Transition timing is perfect with coronavirus outbreak
- High priority focus on current 6<sup>th</sup> graders who need Tdap 10 or older
- Changed messaging to include Tdap, HPV, MCV and flu
  - Monthly Happy Birthday emails
- Paused communication with 5<sup>th</sup> graders during school closure to focus on fall 2020 required immunizations

# Conditional Status – Staff Communication

- February, 2020
  - Training for office managers and principals
    - Understanding the changes
    - Understanding the COE
    - Exclusions are state law for principal
  - Immunizations are a TEAM SPORT
  - Shifted tone about immunizations from it's the nurses' job to it's our job

# Conditional Status – Parent Communication

- March, 2020 – Pandemic
  - Communication stopped about immunizations
  - In-person registration stopped
- May, 2020
  - Principals communicate a “soft” message about immunization importance
- June, July, August, 2020
  - Communication targeted to out of compliance students
  - Hopefully immunization clinics

# Return to School

- Nurses are committed to fully compliant students when school reopens
  - Protecting community health
  - Preserving the gains made in compliance



# Questions?

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