

Immunization Rates in Alameda County CA and Oakland Unified School District

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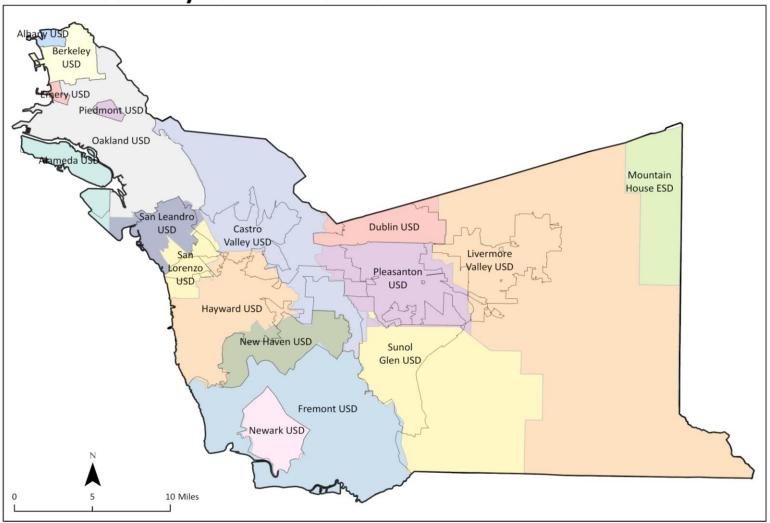
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Alameda County

- 17 School Districts
- Almost 22000 reported enrolled kindergarteners in over 300 elementary schools
- 97.2% up-to-date with required immunizations (but it wasn't always this way...)

Alameda County School Districts

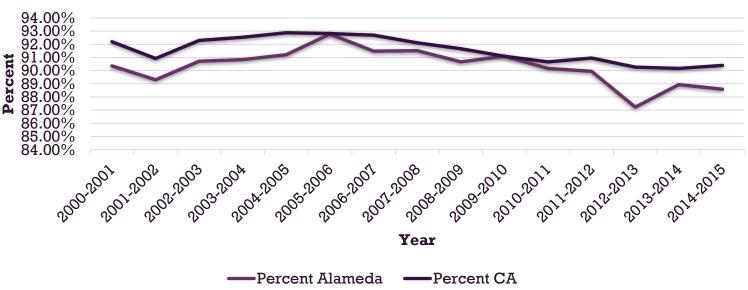


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An Issue

■ Prior to 2015, Alameda County's kindergarten immunization rates had always been lower than the CA average

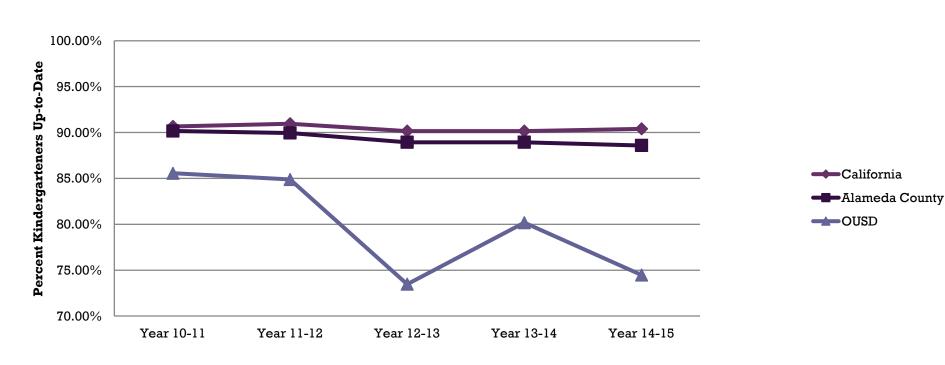
Percent Kindergarteners U-T-D at School Entry





Up-to-Date Rate for CA, Alameda County and Oakland Unified

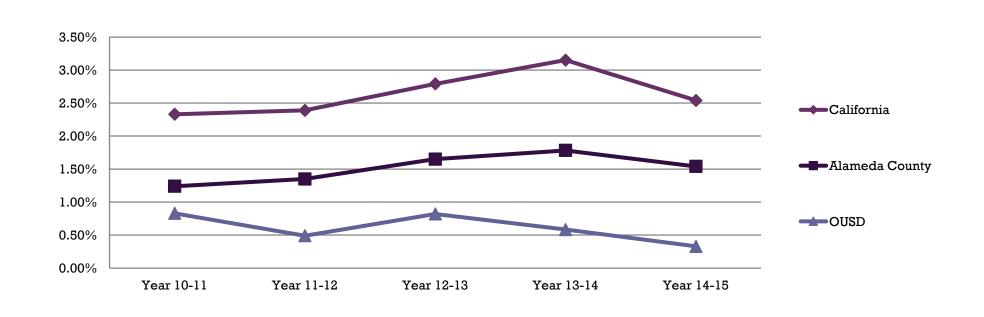
Kindergarten Immunization Rates



Personal Belief Exemptions

Kindergarten Personal Belief Exemption Rates

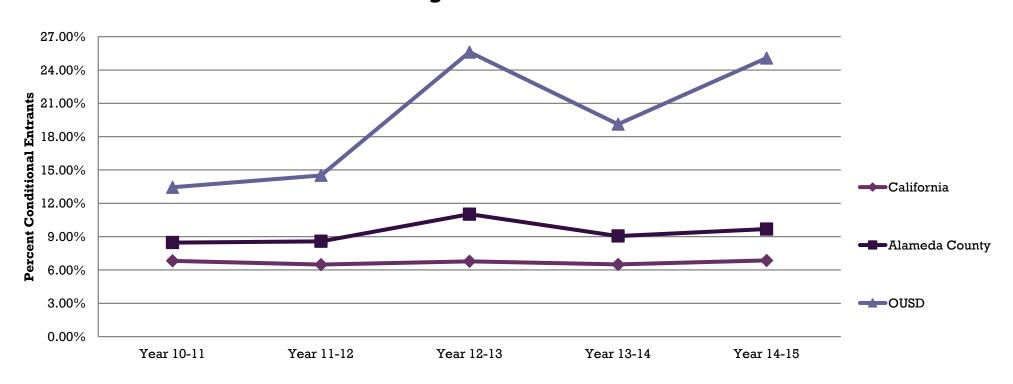






Conditional Entrants

Kindergarten CE Rates





Investigation and Findings

- The title "Conditional Entrant" is confusing
- True conditional entrants are rare.
- Most children categorized as conditional entrants should not have been admitted to school...they were simply behind.
- Clerical staff at schools need support and consistent training.
- No Shots, No Records, No School systems make all the difference.
- Making improvements involves multiple sectors and lots of foundational, infrastructural change.

Interventions



- In person audits to schools with lowest iz rates analyzing all kindergarten records, giving access to CAIR, leaving toolkit
- Personal letters and toolkits sent to schools with rates between 50-80%
- Distribution of ranked list to all school principals (rates seen by peers)
- Certificates of appreciation to schools with highest coverage rates
- Multiple electronic messages about importance of No Shots? No Records? No School.
- Trainings where requested

■ Fall

- Reminders about reporting
- Multiple electronic messages about *No Shots? No Records? No School.*
- Monitoring of submitted data to ShotsforSchool.org reporting portal
- "Don't be in the red" emails sent out to schools at risk of low rates
- Creation of handout with most critical school resources

No Shots? No Records? No School.

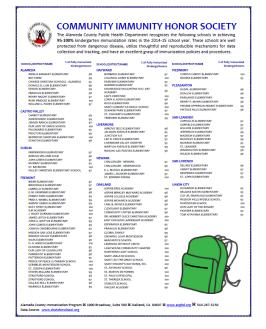


for schools, and educational materials for parents. Shotsfor School org

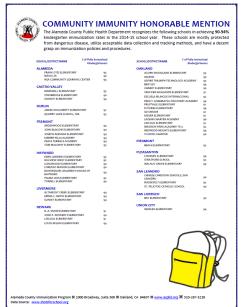




+ 2014-15 Community Immunity Ranking List



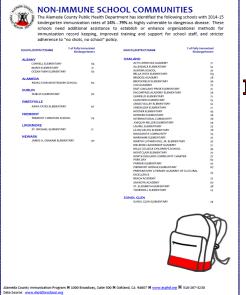
Honor Society 95 - 100%



Honorable Mention 90-94%



Hopefuls 80-89%



Non-Immune 79% or less

Honor Society Certificates

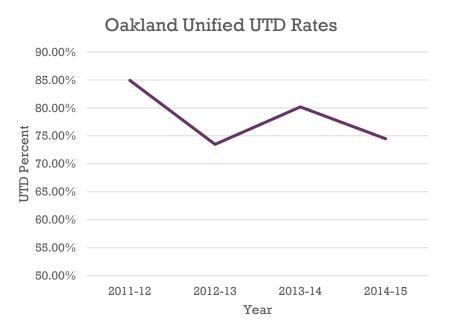




Focusing on Oakland

"Immunization levels of kindergarteners in Alameda County are lower than the California average...."

Audit Report from 14-15 School Year









Oakland Unified School District Strategies

- ✓ Electronic communications sent to all Principals, their supervisors, and school secretaries (followed by phone calls and in-person visits in some cases too)
- ✓ School secretaries were mandated to attend an annual training about how to check immunization records
- ✓ Partnered with Alameda County Public Health to update immunization training materials
- ✓ Conducted training for school secretary staff
- √ Performed individualized coaching at specific schools
- ✓ Communicated clear reporting deadlines to schools and gave warnings of impending deadlines
- ✓ Assisted with data entry into the AERIES system when applicable





Oakland Unified School District Strategies



✓ Focusing on the Common Goal of Good
Attendance

Shared communication with school and district staff that we don't want anyone to be excluded

Newsletter articles and website posts for staff +

Oakland Unified School District Strategies

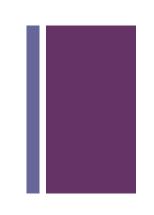
- Communicating with parents so they understand all immunization guidelines
- Immunization guide and website posts for parents

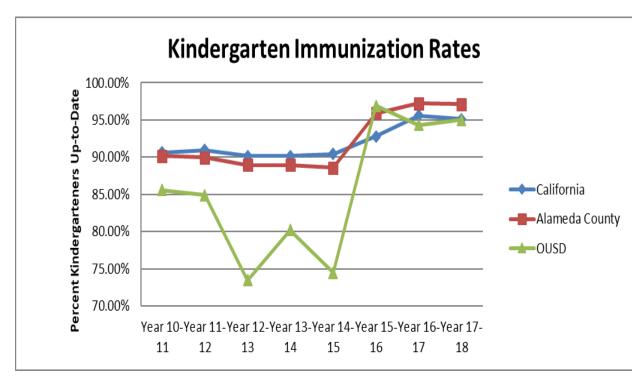


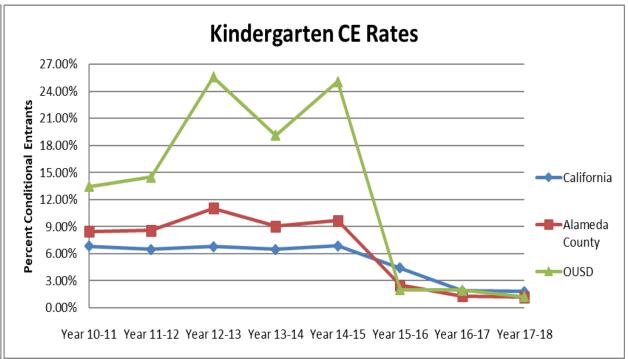




Improvements in Immunization Rates and Decreases in Conditional Entrant Rates







Maintaining High Rates

- SB277
- Continuous messaging re: *No Shots? No Records? No School.*
- Work with providers and schools to ensure use of CAIR2 and accessibility of immunizations.
- Continue with Community Immunity rankings and certificates
- Monitor data as it is turned in (OUSD and AlCo)
- Conduct in person visits/coaching/audits where necessary
- Market and explain tools at **ShotsforSchool.org**
- Update all trainings (OUSD and AlCo)
- Communicate with Parents (OUSD)

No Shots? No Records? No School.



+ The Important, Foundational Stuff

■ What barriers do families have to go through to get their children immunized?

How great is the provider office at reminding when vaccines are due? How readily available are immunizations in the community, especially during back-to-school time?

How much are clerical staff supported?
 How well are clerical staff trained?
 How much do school nurses get involved?
 What are their registration practices?
 Do they practice No Shots. No Records. No School.?

■ How much are we at health departments and central district offices paying attention?

What are our resources to intervene? How can we make the definitions easier to understand and improve trainings?



Thanks!

Questions?

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