



FREE IMMUNIZATION E-COURSE

REGISTER NOW!

www.immunitycommunitywa.org/courses

LEARNING OBJECTIVES:

- 1 Describe the impact of modern vaccines on individual & public health.
- 2 Identify factors other than hesitancy that contribute to under-immunization.
- 3 Discuss the origins & scope of vaccine hesitancy.
- 4 Define the relative roles of science, culture & emotion in parents' vaccine decision-making.
- 5 Recognize the central role of values in immunization policy-making & implementation.

ELEARNING ACTIVITY

There Never Was An Age of Reason—Vaccines, Vaccine Hesitancy, and Vaccine Decision Making

PRESENTED BY

Dr. Edgar K. Marcuse, MD, MPH, FPIDS
Emeritus Professor, Pediatrics University of Washington

ABOUT THIS ELEARNING ACTIVITY

What impact does vaccine hesitancy have on vaccine-preventable diseases? How do parents make decisions about vaccines? What role do health care providers play in encouraging parents to vaccinate?

Register today to hear Dr. Marcuse share the history, origins, current status, and impact of vaccine hesitancy on our vaccination rates and outbreaks of disease across Washington State and beyond. The course also provides information on how parents make decisions about vaccines and the provider's role in vaccine decisions. Lastly, the course shares tips on how best to approach parent conversations about vaccines using the Recommend, Ask, Acknowledge, Advise conversation pathway developed and tested by Vax Northwest.

This course is approximately 1 hour in length and is designed for nurses, medical assistants, pharmacists, physicians, health educators, public health staff, and other health professionals who work in the immunization field.



Funded by: **GroupHealth**
FOUNDATION

WithinReach™

HAVE QUESTIONS?

Email: info@withinreachwa.org

CONTINUING EDUCATION CREDITS

If you would like to submit a certificate of completion for this course to your professional accrediting body, a certificate will be available after you have completed the course.

REGISTRATION & FEES

This event is free of charge; however, registration is required.