How To: Do a Bulletin Board Display

Making a display board for a school or child care lobby is an interactive and creative way to get the conversation about vaccines humming. Working with the Immunity Community Team, you can get specific vaccine rates for your school to put on the display board. We can also get you handouts and takeaway information about vaccines. Let your creativity run wild. One of our volunteers created this board with her school’s vaccine rates and important information about immunizations. We hope it inspires you as much as it did us.
In 1998, a doctor named Andrew Wakefield published an article in The Lancet, a renowned medical journal, which helped to link the MMR vaccine to autism. The controversy around the vaccine continued to grow, leading to a decline in vaccination rates and outbreaks of measles and other vaccine-preventable diseases.

The controversy also led to a widespread misinformation campaign funded by anti-vaccine organizations, which spread false information about the safety and effectiveness of vaccines. Despite overwhelming scientific evidence to the contrary, many people continue to be skeptical of vaccines and the role they play in protecting public health.

A century ago, children received one vaccine, Smallpox, which contained about 200 structural and non-structural viral proteins. Today, thanks to advances in science, the 14 vaccines given to young children contain a total of about 150 immunologic components.

The myth that the MMR vaccine causes autism continues to spread on the internet and in the press for publicity. The truth is that no vaccine is perfect, and we are constantly testing and improving them to make them safer and more effective.

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